

## ESSENTIAL

CYBER INSURANCE
BUYERS CHECKLIST
>>> FOR BUSINESSES «

Finding the right cyber liability insurance can be daunting. Even if you're able to wade through the confusing jargon and various offerings,

there's no guarantee you'll meet the eligibility criteria.

To facilitate your buying journey, we've simplified the complexities with this checklist containing six actionable steps to ease your decision-making process.



Assess if the policy addresses cyber-risks unique to your business.

Evaluate Limits:

Check if the policy can effectively cover the financial impact of a cyber incident or a disaster.

Identify gaps:

Scrutinize the policy for gaps to ensure your business is adequately protected.

Response plan:

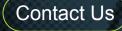
Analyze the effectiveness of the included incident response plan.

Cost evaluation:

Study the pricing structures of different policies to find a fine balance between affordability and coverage.

Check insurer's reputation:

Choose an insurer who has a positive track record of processing claims.



Step into the world of cyber insurance with confidence.

Learn how we can make it easy for you to obtain

and maintain your coverage.